



2020/21 ANNUAL REPORT

Karina Arcia leads Sound Bath classes at OPAC



Dear friends,

Like so many of you, we at the Oxnard Performing Arts Center Corporation (OPAC) were in uncharted waters as we entered our Fiscal Year on July 1, 2020. Most events had been cancelled and there were limited rentals (our main source of revenue) on the calendar as COVID surged. As an organization that centers itself and its operations on events that bring people together under one roof, it was certainly a challenge to pivot, but we did!

Numerous grants sustained us during the year and enabled OPAC to pilot some of our most visionary events and programs -

- **The Esperanza Project**, our first Artist-in-Residency with Oxnard filmmaker, Arcelia Martinez, addressed mental health in our community through virtual convenings, monthly craft-and-chats, and a documentary that engaged over 3,400 people!
- Our **Teen Art Program** launched with free in-person, outdoor classes for underserved teens, exposing them to a wide variety of mediums and materials, taught by esteemed local artists/mentors.
- In conjunction with the Ventura County Community Foundation, we jumped feet first into outreach work for the **2020 Census and COVID-19 Vaccine Education**.
- To keep spirits bright, our annual **Dia de Los Muertos Celebration** was reimagined as a not-to-be-missed drive-in event!
- **Close to Home**, our two-year program spotlighting the people, places and perspectives surrounding homelessness, kickstarted with a photography program for local foster youth (see left).

In addition to the above, we continued on-site COVID-19 testing, food distributions, PPE giveaways, blood drives, hip hop dance classes and other safe events taking place in our courtyards. We're here for our community now and for the long haul.

Gary Blum, Board President
Carolyn Merino Mullin, Executive Director



2020

JUL

AUG

SEPT

OCT

NOV

DEC

2021

JAN

FEB

MAR

APR

MAY

JUN



- JULY** Senior Graduation Photos
- AUGUST** Princess Day
- SEPTEMBER** STEAM Classes with CSU CI
- OCTOBER** Halloween Car Cruise with Viejitos Car Club
- NOVEMBER** Dia de Los Muertos Drive-In Celebration
- DECEMBER** Holiday Photos with The Grinch
- JANUARY** Esperanza Project's Monthly "Sin Vergüenza Charlas"
- FEBRUARY** Teen Art Program Launches
- MARCH** "Next Great Creative" YouTube Series | Women's History Month Episode
- APRIL** Nat'l Poetry Month Open Mic Night w/ Youth Poet Laureate, Angelina Leanos
- MAY** Esperanza Project Documentary Screenings
- JUNE** Barks & Books, a free dog-friendly, literary inspired event

YEAR IN REVIEW





NEW PROGRAMMING ARTIST-IN-RESIDENCY

ARCELIA MARTINEZ &
THE ESPERANZA PROJECT

We were honored to champion Oxnard filmmaker, Arcelia Martinez, in her quest to address Teen Latina Mental Health from June 2020 to May 2021.

To raise awareness about Teen Latinas' disproportionately high rates of suicide, Arcelia:

- Produced a **30-minute documentary**, interviewing local teens, a mother whose daughters struggle with depression, a student activist seeking more resources, and a mental health professional with lived experience.
- Curated **(4) panel discussions** on different aspects of mental health in the Latino community, including: What Is Mental Health?, Stress Factors, Western/Indigenous Healing Modalities, and Art Therapy/Expression.
- Held **monthly "Sin Vergüenza Charlas," a craft-and-chat series** that shared new art projects and mediums with teens.
- Launched **@the_esperanza_project** with nearly 1K Instagram followers. The page features inspirational posts, engagement activities (quizzes), and 1-hour Self-Care Sunday segments with rotating special guest speakers and artists, all young Latinas sharing their insights, experiences, and self-care practices.

Breaking down the myths and stigmas around mental health is no easy feat. OPAC played an important role in helping to normalize these conversations and providing a safe, creative outlet for teens.

THANK YOU TO OUR SPONSORS:



3,440

EVENT ATTENDEES + VIEWERS

SELF-CARE SUNDAYS 24

INTERNS + VOLUNTEERS 12

239,000

MEDIA IMPRESSIONS

'SIN VERGUENZA' CHARLAS 8

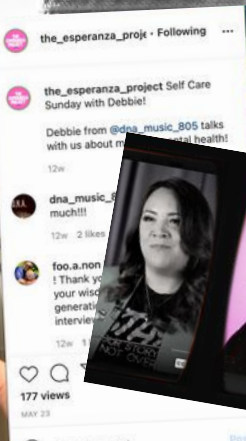
4 SALONS

FILM SCREENINGS 3

1 ARTIST-IN-RESIDENCY

DOCUMENTARY 1

La Fiesta de Estreno de el Proyecto de Esperanza



Young people in Creative Youth Development programs exhibit high levels of artistic skill and accomplishment along with increased self-esteem, and sense of belonging. In addition to receiving artistic training and fine arts exposure, youth development also meets students' needs for physical and psychological safety, caring relationships, and community connection. And there's simply not enough awesome programs for our local teens.

OPAC's *brand new* Teen Art Program offers well-rounded, in-depth experiences in a variety of artistic mediums for Oxnard teens, taught by esteemed master artists from our community. Classes alternate between weekend sessions offered during the school year and Spring/Summer Camps. Classes are free and offered on a scholarship basis. All materials/supplies are provided at no cost.

OPAC's Teen Art Program is made possible thanks to generous support from:

Ruth & Joseph C. Reed
FOUNDATION FOR THE ARTS

SMITH-HOBSON
FOUNDATION FUND

GH Gene Haas
FOUNDATION



NEW PROGRAMMING TEEN ART PROGRAM

TEEN ART
PROGRAM

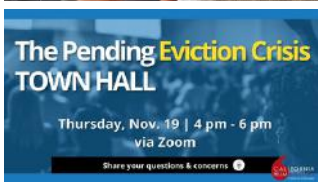
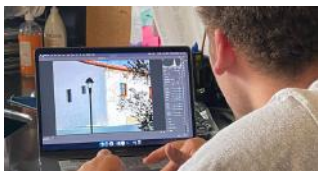


NEW PROGRAMMING CLOSE TO HOME: YEAR 1

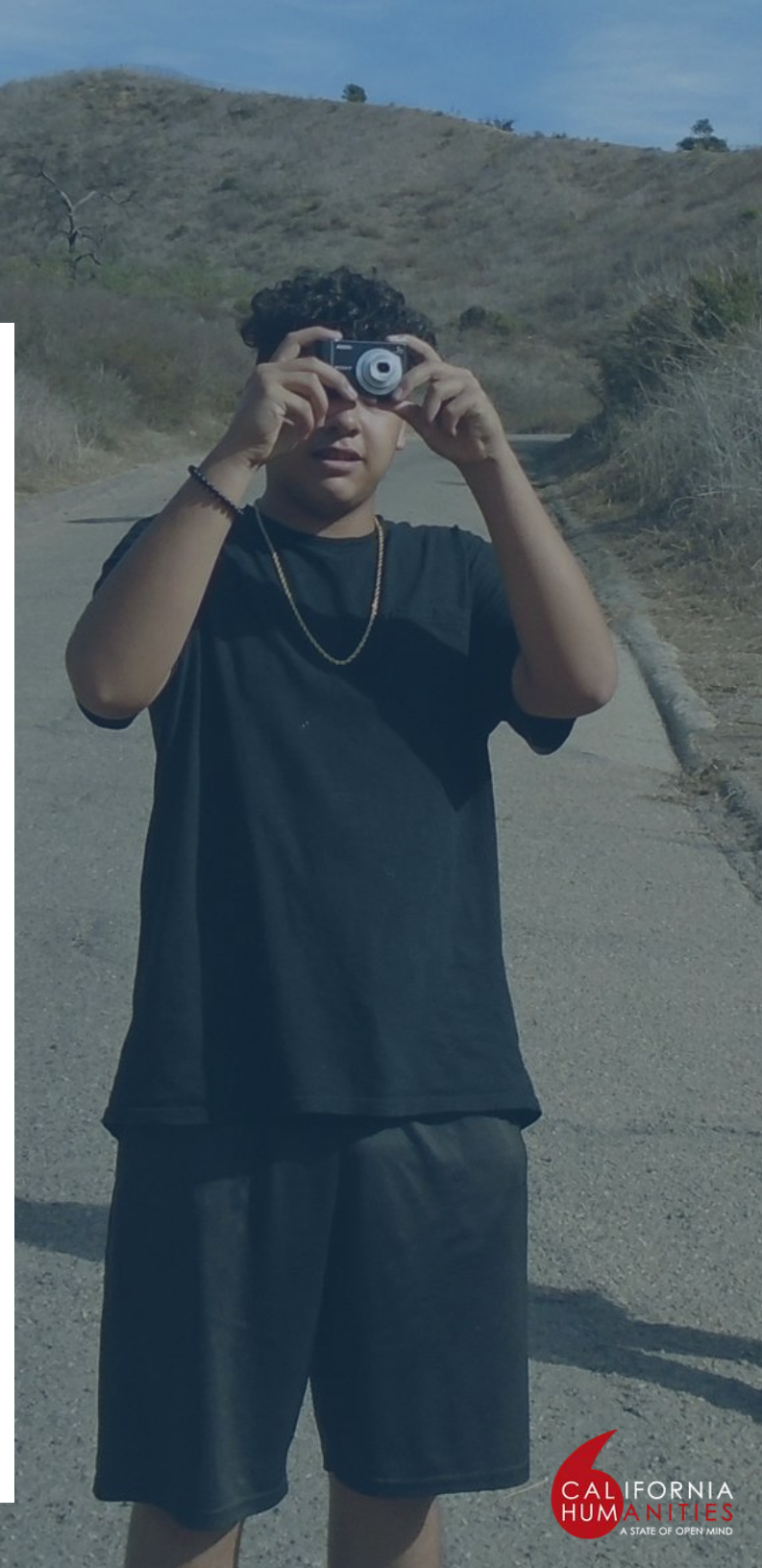
Close to Home: A Community Conversation Spotlighting the People, Places and Perspectives Surrounding Homelessness is a two-year programming series (2020-2022) is made possible with support from California Humanities.

Oxnard is being severely impacted by the state's homeless crisis. The 2019 Count identified 548 people living on the streets, in vehicles or encampments, or in shelters within the city and another 2,500 living with friends or family. COVID-19 exacerbates this issue, with evictions looming and affordable housing scarce.

As the City prepares to build its first 24-hour, year-round shelter, *Close to Home* engages the community - the homeless, residents, students, artists, business owners, nonprofits, and local government - in this layered topic through an open, thoughtful, and humanistic series of events co-curated by humanities advisor and CSU CI sociology professor Dr. Sunghee Nam. This year, we:



- Commissioned Oxnard photographer, Christian Ramirez, to work with **foster youth** from Trinity House. Students learned the basics of photography, partook in field trips, and met guest artists. See the world through their lens when their work culminates in an exhibition and public reception next year!
- Held a **Virtual Town Hall** on the Pending Eviction Crisis.
- Presented a free **screening of 'Lost in America'** followed by a Q&A with filmmaker Rotimi Rainwater at Plaza Cinemas. The film dove deep into the country's youth homeless crisis.



NEW PROGRAMMING

THE NEXT GREAT CREATIVE



Check us out on YouTube!
@Oxnard PACC

The Next Great Creative, OPAC's newest YouTube series, highlights new up and coming artists based in Ventura County as we visit their studios for down-to-earth conversations about inspiration, techniques, community, and more!



Elisa Torres, Visual Artist



Doranda Martin, Creative Freedom Family Studio Founder



Gabriel Islas, Oil Painter and Art Instructor

NEW FACES

HONORARY BOARD OF DIRECTORS

ANDERSON .PAAK



Grammy award-winning singer, rapper, songwriter, record producer, and drummer from Oxnard, California

"It is such an honor to be able to give back to my hometown, so I am delighted to join the Honorary Board of Directors of the Oxnard Performing Arts Center. OPAC is a special and vital place where local artists and youth can create and be inspired. I know first-hand how important that can be so I'm honored to be part of OPAC."

JOSE CANO



Musician, Producer, Las Cafeteras' Drummer

"I'm a son to immigrant parents who came to Oxnard 40 years ago. I grew up in north Oxnard, went to public schools, community college and was among the very first in my entire family to go off and graduate from college. I always knew I would move back and get involved in my community which is why I'm so grateful to be invited to be part of the honorary board at the OPAC. We can only start to imagine the great potential that exists when all the great young talents of Oxnard can find support and a home for their art within the walls of the OPAC. Honored to lend my support to those who work everyday to make that a reality."

COLA BOYY



Multi-instrumentalist, Singer, Activist

"I'm so excited to have been asked to be on the Honorary Board of Directors for OPAC. The Center is a staple of Oxnard, one of the few from my childhood that still remains. The people of Oxnard need a place like the PACC they can go to, that represents their interests. As a member of the Honorary Board of Directors and an artist who truly loves the people, I'll do all I can to help it stay that way!"



BOARD OF DIRECTORS

OPAC is honored to welcome retired Superintendent for the Oxnard Union High School District and longtime Rotarian, Gary Davis, to the Board of Directors.

OUR TEAM



BOARD MEMBERS

Gary Blum, Chair
Carol Flores-Beck, Vice Chair
Vincent Stewart, Secretary
Leonard Shulman, Treasurer
Gary Davis (incoming)
Daniel Escobar (outgoing)
Michael Doty
Irma Lopez
Doranda Martin

STAFF

Carolyn Merino Mullin, Executive Director
Jose Becerra, Operations Director
Victor Rasmussen, Facilities Director
Marlene Guido, Digital Content Manager
Daniela Castro, Event Attendant (not pictured)
Xavier Hernandez, Event Attendant (n.p.)
Celina Torres, Event Attendant (n.p.)

ARTIST-IN-RESIDENCE

Arcelia Martinez

ART INSTRUCTORS

Cesar Aldana
Gabriel Islas
Jem Morris
Rafael Perea de la Cabada
Christian Ramirez

INTERNS + VOLUNTEERS (n.p.)

Adam Lopez
Andrea Galan
Citlali Duran
Jocelyn Cruz
Jocelyn Guerrero
Leslie Gonzales
Marianne Cothorn
Michelle Ramos
Raymond Lerma
Sophia Bejar
Stephanie Perez
Tony Ramos
Tania Salceda

COMMUNITY PARTNERS + COLLABORATIONS

ACTORS

- Juliana Acosta
- Hex Wrestling
- Libby Baumgartner
- Elizabeth Tréjo
- Robert Sanchez

ARTISANS

- Bliss Clay
- C by the Sea
- Carol Soto
- Cassandra Sue
- From Mex to You
- Groovy Chingona
- Iluminados
- Knots to Mention
- La Catrina
- Lea Roman
- Matte Black Candle Co

CULINARY

- 805eatsvegan
- Aly's Sweet Spot
- Birria El Chava
- Chato's TriTip
- Chingon Bakery
- Daisy's Sweets
- Delicious Little Concoctions
- Filipina Treats
- Francisco's Mexican Food
- Gordo's Hot Chicken
- GrowWits
- Lola Betty's Kitchen
- Masarap Lumpia
- Mestiza Kitchen

CULINARY (con't)

- Mestizos
- Minn's Baked Goods
- Mister Softee's Truck
- Oxnard Vegan
- Ruth's Tamales
- Soulbrain Chocolate
- Sweets by Jas
- Tacos El Oro
- Trendi Eats

DANCERS

- Alias Dance
- Alpha Omega Dance Crew
- Chinas Oaxaqueñas
- Creartive Freedom Family
- Dan Vasquez
- Doranda Martin
- Hip Hop Mindset

FILMMAKERS + PHOTOGS

- Arcelia Martinez
- Aurelio O'Campo
- Carlos Barboza
- Christian Ramirez
- George Ortega
- Julio Alcala

MUSICIANS + SINGERS

- Christopher Hall
- DNA
- Karina Arcia
- Oxnard Musical Youth Theater
- Sarah Tonein
- Thursday Island's Psychic Charity
- Ricitos de Oro

POETS

- Angelina Leanos
- Genesis Perez
- Jesus Noyola
- LuzMaria Espinoza
- Sarahi Noyola

VISUAL ARTISTS

- Angelica Rodriguez
- Cesar Aldana
- Eduardo Serrato
- Elisa Torres
- Gabriel Islas
- Jem Morris
- Ken Brill
- Lili Avila
- Maribel Hernandez
- Marie Baca Villa
- Rafael Perea de la Cabada
- Reyna Espinoza

WRITERS

- Alexandra Tessier
- Amy Robinson
- Carolyn Schlam
- Duane Overturf
- Kevin Natale
- Ghost Cat Publications
- Ryanna Hammond
- Sandra Hammond
- Susan Hartzler
- Teresa Rhyne
- Wendy Yost

ARTS ORGS

- Inlakech Cultural Arts Center
- Ventura County Arts Council

- AHA
- Bridging Voices-Uniendo Voces
- BRITE
- CARL
- Citizens for a Better Oxnard
- Community Action of Ventura County
- Child Development Resources
- CSU - Channel Islands
- Cumulus Broadcasting
- Diversity Collective
- Family First
- Heritage Coffee
- Heritage Succulents
- Hobson Park West Neighborhood
- Hoja de Mi Corazon
- INTERFACE
- Junto Podemos
- Lazer Broadcasting
- LUCHA
- Mexican Consulate
- MICOP
- NAMI
- OptumServe
- Oxnard College
- Oxnard Downtown Improvement District
- Oxnard Downtowners
- Oxnard Housing Authority
- Oxnard LGBTQ
- Oxnard Public Library
- Oxnard Union High Schools
- .Paak House
- Party Starz
- Rise United
- SEIU
- Semillas Counseling
- Trinity House
- Ventura County Community Foundation
- Viejitos Car Club

FINANCIALS

Statement of Financial Position
As of June 30, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Box Office Account (2786)	18,302.18
Business Money Market Account (6227)	82,619.05
Cash on hand	30.00
Donations Account (4109)	23,200.81
Operating Account (3758)	80,428.52
PayPal Bank	1,763.37
Payroll Account (3766)	10,000.00
Total Bank Accounts	\$216,343.93
Accounts Receivable	
Accounts Receivable (A/R)	3,033.00
Total Accounts Receivable	\$3,033.00
Other Current Assets	
Undeposited Funds	195.00
Total Other Current Assets	\$195.00
Total Current Assets	\$219,571.93
TOTAL ASSETS	\$219,571.93
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable (A/P)	4,367.72
Total Accounts Payable	\$4,367.72
Total Current Liabilities	\$4,367.72
Long-Term Liabilities	
EIDL Loan	88,400.00
Total Long-Term Liabilities	\$88,400.00
Total Liabilities	\$92,767.72
Equity	
Net Assets Without Donor Restrictions	84,751.43
Opening Balance Equity	14,915.39
Net Revenue	27,137.39
Total Equity	\$126,804.21
TOTAL LIABILITIES AND EQUITY	\$219,571.93

CORPORATE + FOUNDATION SUPPORT

Bank of America
Buena Tile & Stone
California Arts Council
California Humanities
Clinicas del Camino Real
Downtown Oxnard Lion's Club
Gene Haas Foundation
Mechanics Bank
Oxnard Police Department
Port of Hueneme
Prime Masonry
Reed Foundation for the Arts
Shryne Group
Smith-Hobson Foundation
State Insurance Compensation Fund
Ventura County Arts Council
Ventura County Community Foundation
Vista del Mar

INDIVIDUAL DONORS

Andrea Baltazar Maria Mayo
Aurelio O'Campo Melissa Ruiz
Berenice Becerra Patrick Mogridge
Beth Stoeckly Rosa Mendez
Carol Flores-Beck Sarah Larson
Cristela Guido Sarah Ramos
Emilio Ramirez Virginia Moreno
Erubeth Avila
James Merrill
Jorge Zambrano
Katya Acuna
Keri Cerrato
Len Shulman

FINANCIALS

Statement of Activity July 2020 - June 2021

	TOTAL
Revenue	
Contributed Income	
Foundation Grants	54,830.00
Government Grants & Contracts	65,440.00
Grants From Other Non-Profits	9,000.00
Individual Donations	766.51
Sponsorships	8,250.00
Total Contributed Income	138,286.51
Donation	5,242.47
Insurance Sales	349.00
Lease Revenue	69,770.04
Non Refundable Processing Fee	300.00
Personnel Fee	850.00
Programming Revenue	5,210.85
Refunds	-616.31
Rental of Equipment	25.00
Security Deposit	1,000.00
Security Guards Fee	600.00
Special Event Revenue	100.00
Venue Rental	
Auditorium Rental	500.00
Fillmore Room Rental	2,058.00
Oxnard Room Rental	3,519.00
Thousand Oaks & Hueneme Rooms	887.50
Thousand Oaks Courtyard	6,234.00
Ventura Courtyard	5,836.00
Ventura Room Rental	17,918.50
Total Venue Rental	36,953.00
Total Revenue	\$258,070.56
GROSS PROFIT	\$258,070.56
Expenditures	
Advertising & Marketing	2,597.54
Bank Charges & Fees	-130.96
Building Improvement	12,036.72
Custodial Supplies	816.70
Entertainment Meals	94.27
Fundraising	488.00
Insurance	3,470.96
Interest Paid	-20.71
Legal & Professional Services	60,954.46
Office Supplies & Software	12,462.99

Statement of Activity July 2020 - June 2021

	TOTAL
Other Supplies	2,383.46
Paypal Fees	179.02
Payroll Expenditures	160,860.94
Programming	1,473.77
Rental portion to City	17,027.50
Subscriptions/ Memberships	3,233.57
Taxes and License Fees	1,256.00
Theatre Rentals	400.00
Training/ Seminars	399.95
Utilities	163.99
Total Expenditures	\$280,148.17
NET OPERATING REVENUE	\$ -22,077.61
Other Revenue	
Non Taxable PPP Loan Forgiveness	49,215.00
Total Other Revenue	\$49,215.00
NET OTHER REVENUE	\$49,215.00
NET REVENUE	\$27,137.39



THANK YOU!

Your support is critical to ensuring OPAC remains a valuable, vibrant and vital part of our community.

MISSION. A sustainable leader, OPAC is at the center of Oxnard's artistic, educational, and economic life, inviting residents to discover, create, and connect through engagement with the arts and each other.

VISION. OPAC is a cultural beacon and catalyst for advancing the arts, enhancing quality of life, and promoting cultural development within Ventura County and beyond. By serving as an incubator for creative innovation, and assuming a key role in strategic arts planning, OPAC will continue to be a valuable, vibrant, and vital part of Oxnard's cultural life.

  @OxnardPACC  @OxnardPerformingArts

MAKE A DONATION TODAY!

BY CHECK: OPAC | 800 Hobson Way, Oxnard, CA 93030
ONLINE: oxnardperformingarts.com
TEXT: "OPAC" to 44-321