



Hundreds participate in OPAC's "Celebration of the Whales" Paint-By-Numbers Mural.



ANNUAL REPORT
JULY 1, 2022 - JUNE 30, 2023



Dear OPAC friends and supporters,

OPAC's Fiscal Year (July 1, 2022 - June 30, 2023) was a year of tremendous innovation as we worked to carry out our updated mission:

 **To foster and serve our community through inclusive programming, cultural and artistic exchange, and developing people-centered spaces.**

Along with a new mission statement, OPAC underwent a complete rebrand with a fresh new logo reflecting the mid-century roots and colors of the Oxnard Performing Arts & Convention Center, a new website (TheOPAC.org), and a new approach to our programming.

We diversified the audiences we served to include seniors and transitional age youth (Ages 16-25) and began taking several of our events and services off-site and into the community. New programs like DJing 101 and Audio Engineering are workforce development programs, training teens and young adults in these creative careers. At least one graduate in our Audio Engineering program now has a paid position in the live entertainment sector!

And if you've visited the Channel Islands Harbor recently, chances are you saw our 8-foot-tall and 20-foot-wide "Celebration of the Whales" Mural. OPAC is honored to team up with community partners to present fun, interactive and engaging art activities like this giant paint-by-numbers (see cover page). We hope to do more of these in the future.

Please know that we can't do this work without you. We invite you to get more involved: volunteer, join a committee, make a donation, host your special event with us, take a tour, and share our ongoings with friends and family. We'd love to hear from you!

Gary Blum, Board President
Carolyn Merino Mullin, Executive Director



2022

JUL

AUG

SEPT

OCT

NOV

DEC

2023

JAN

FEB

MAR

APR

MAY

JUN



- JULY** Conflict Kitchen: War in Ukraine Dinner & Dialogue
- AUGUST** "Can I Kick It?" with Shaolin Jazz
- SEPTEMBER** Sight + Sound Film Festival @ Oxnard College
- OCTOBER** Spellbound: Magic Mashup w/ House of Magic
- NOVEMBER** Annual Dia de los Muertos
- DECEMBER** Oxnard Christmas Parade "Blast from the Past" Float
- JANUARY** Native Plant Festival: A community celebration for our love of all things plants
- FEBRUARY** Family Art Night
- MARCH** The Center celebrates its 55th anniversary
- APRIL** RESCUECON
- MAY** Asian American Pacific Islander Heritage Celebration w/ Pinaysphere
- JUNE** 8@5th: Artists from the Community Exhibit @ The Mexican Consulate

YEAR IN REVIEW

FREE NEW PROGRAMS



FAMILY ART NIGHT

Offered once a month on a Friday night, Family Art Night has been a wonderful way for multi-generational families to come together to create something everyone can be proud of. It allows for quality family bonding time and helps with overall health and wellness. Art activities range from weaving and printmaking to painting and drawing and are designed to entertain and engage audiences of all ages.

"Family Art Night provides an environment for our family to relax and spend time together. The activities are so beneficial for my nephew as it provides an opportunity for him and other children to practice their social and problem solving skills as well as their fine motor skills. We love it!"

-Teo Lopez, Oxnard Arts Commissioner

CHILDREN'S ART



OPAC's Children's Art Program provides free year-round art classes and camps to underserved youth. Led by artist Elisa Torres, the program covers an array of mediums and themes.

DJ'ING 101



Our DJ Program is designed to teach youth the basics of DJing. The end goal? That participants become working DJs who center their city, community and culture into their sound.

AUDIO ENGINEERING



This Oxnard-inspired music program teaches youth the basics of presenting concerts with emphasis on audio engineering, lighting design, stage management, and promotion.

SENIOR CLASSES



Teaming up with the Ventura County Area Agency on Aging, OPAC began offering 3 different types of movement classes for seniors including very popular Tai Chi classes.



TEEN ART

With lead funding from the Ruth & Joseph C. Reed Foundation for the Arts, the Teen Art Program continues to offer free classes and camps such as mask-making, sewing, mixed media sculpture, printmaking, drawing, and abstract painting taught by esteemed local artists.



PROGRAMS

PUBLIC ART

This year's signature public art project was an innovative paint-by-numbers mural. Commissioned by the Channel Islands Harbor, the mural was completed by Celebration of the Whales festivalgoers and was on view at the Maritime Museum throughout the summer.



GALLERY @ THE CONSULATE

OPAC presented 3 new exhibitions at the Mexican Consulate Gallery: "Cielo y Tierra: Works by John Nava," "Línea Continua: Works by Porfirio Gutierrez," and new pieces for "Mexican Prints from the Collection of Gil García and Marti Correa de García."



CLOSE TO HOME

Rounding out a two-year program addressing the people, places, and perspectives surrounding homelessness was a night of storytelling. "Stories from the Street" profiled the experiences of unsheltered residents in Ventura County.

The Thousand Oaks Courtyard and Room ready for guests.

OUR IMPACT

96,000

GALLERY VISITORS
@ THE MEXICAN CONSULATE

35,988

FACILITY USERS
SPECIAL EVENTS

8,140

ATTENDEES
FESTIVAL + CONCERTS

700

FAMILIES
FAMILY ART NIGHT

212

CHILDREN
ART + MAGIC

150

TEENS + YOUNG ADULTS
ART, DJ + AUDIO ENGINEERING

145

ADULTS + SENIORS
MOVEMENT CLASSES

IMPROVEMENTS

VISUALS

New projectors, digital monitors, and TVs elevate events, creating multiple customizable impressions with visitors and guests.

LIGHTING

Ensuring an unparalleled and unforgettable visual experience is new innovative venue lighting.

SOUND

For speeches or live performances, improved sound in the ballrooms makes for a welcoming event.

SEATING

New seating provides comfort and elegance for special functions in the banquet rooms.

1 5

OUR TEAM



BOARD MEMBERS

Gary Blum, Chairperson
 Carol Flores-Beck, Vice Chairperson
 Brandon Wilks, Treasurer
 Gary Davis, Secretary
 Michael Doty
 Irma Lopez
 Doranda Martin
 Gloria Martinez
 Joy MacKinnon
 Patrick Mullin
 Leonard Shulman
 Suki Sir
 Vincent Stewart
 Marie Villa



STAFF

Carolyn Merino Mullin, Executive Director
 Jose Becerra, Operations Director
 Victor Rasmussen, Facilities Director
 Christian Ramirez, Events & Programs Manager
 Marlene Guido, Digital Content Manager
 Marianne Cothorn, Teen Art Coordinator
 Daniela Castro, Event Attendant



Not Pictured:
 • Sebastian Castro
 Event Attendant
 • Esteban Hernandez
 Event Attendant

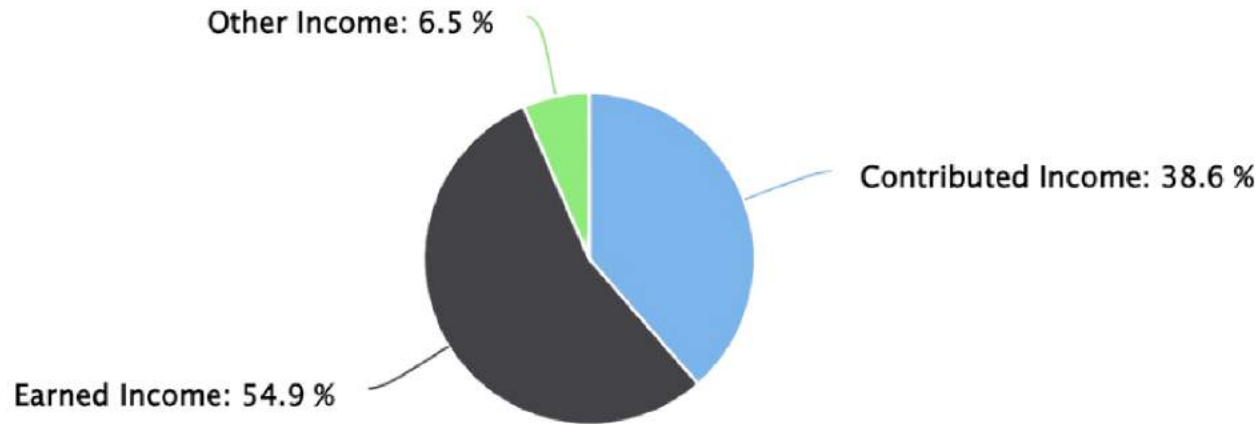


INSTRUCTORS

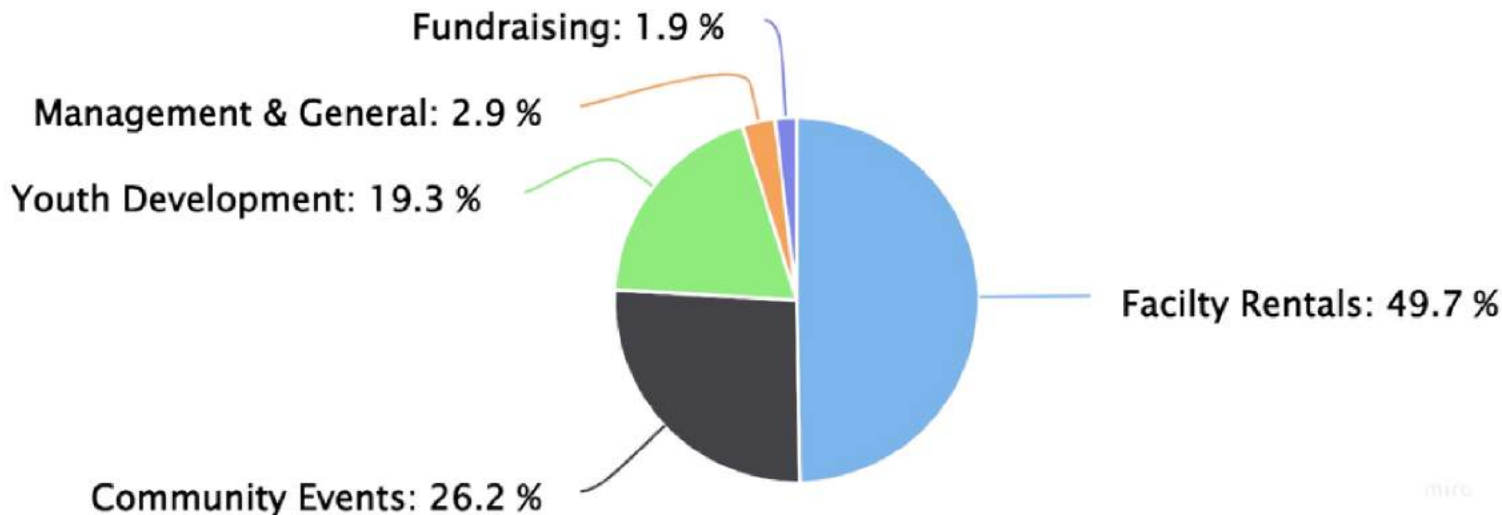
Cassandra Sue, Crochet
 Cesar Aldana, Printmaking
 Jose Galvan, Mixed Media
 Rafael Perea de la Cabada, Drawing
 Vanessa Wallace, Mask-Making
 James Lantiegne, Magic

FINANCIALS

REVENUE



EXPENSES



SIGNATURE EVENTS + PROGRAMS

OPAC's earned income is a mix of venue rentals and revenue from events. This income as well as contributed income from grants and donations helps keep our youth programming free and community events accessible.

FY 22/23 SIGNATURE EVENTS

- Sight + Sound Film Festival
- Spellbound: Magic Mashup
- Halloween Trunk or Treat
- Dia de los Muertos
- Native Plant Festival
- RescueCon: Animal Welfare + the Arts
- Asian American Pacific Islander Festival

FY 22/23 PROGRAMS

- Close to Home: the People, Places and Perspectives Surrounding Homelessness
- Family Art Night
- Children's Art Program
- Teen Art Program
- DJ Program
- Audio Engineering Program
- Senior Movement Classes
- Gallery at the Mexican Consulate
- Community Engagement

OUR SUPPORTERS

\$150,000+

California Arts Council

\$50,000+

State of California

\$25,000 – 49,999

\$10,000 – 24,999

California Humanities

Community Development Block Grant

Gene Haas Foundation

National Association of Latino Arts & Culture

National Endowment for the Arts

Ruth & Joseph C. Reed Foundation for the Arts

Ventura County Community Foundation

\$5,000 – 9,999

Barbara Barnard Smith Fund for World Music

City of Oxnard Festival Comeback Grant

El Concilio

Martino's Catering

Mechanics Bank

Montecito Bank & Trust

Oxnard College

Smith-Hobson Foundation

The Port of Hueneme

\$2,500 – 4,999

Art Division

County of Ventura

Limoneira Foundation

Safeport

Skunkmasters

Visit Oxnard

\$1,000 – \$2,499

Clean Air Day

Get Found Creative Marketing

Joy MacKinnon

Mady Julian

Lazer Media

Ryan Wojtyla

The Children's Workshop

Ventura County Reporter

\$999 and Below

Alexis Winningham

Angela Flores

Bere G.

Carol A. Flores Beck

Carlos Delgadillo

Chewy

Christy Jeziorski

Downtown Oxnard

Improvement Association

Elisha Lamar

Gary Davis

George Kauffman

Gloria Martinez

Hanna Dangiapo

Heritage Coffee

Jillian Estrada

Jimmy Penaloza

Kanha

Kathryn Speer

Karina Arcia

Karla Ayala

KBBY

Kimberly J. Engberg Fund for

LGBTQ+ Equality

\$999 and Below (con't)

Kristina George

Latin Percussion

Lauraine Effress

Len Shulman

Lucy's Pet

Luis Güereca

Julia Rodriguez

Mady Julian

Maritza Ortiz

Patrick Mullin

PetSmart

Pet Food Express

Pet Supply Camarillo

Rachelle Luttrell

Red Ribbon Bakeshop

Robert & Marce Cabrera

Robert Curtis

Robert T. Rubin

Sanzo

Shannon Riley Coyner

Soroptimist International of Oxnard

Suki Sir

Sun Valley

Susan Segura

Trazos Creative Agency

The Artist Tree

The Consulate of Mexico in Oxnard

Truly Force Free Animal Training

Valarie Ochoa

Vida Newspaper

VC Balloons

Ventura Pet Barn

Wilderdog

Yakut



Your support is critical to ensuring OPAC remains a valuable, vibrant and vital part of Ventura County.



OUR COMMUNITY. OUR CULTURE. OUR CENTER.



THANK YOU!

MAKE A DONATION TODAY!



@OxnardPACC



@OxnardPerformingArts

CHECK: OPAC | 800 Hobson Way
Oxnard, CA 93030

ONLINE: TheOPAC.org

TEXT: "OPAC" to 44-321

